Specifications

Billboards

Dimensions: 660mm W x 740mm H Artwork: High resolution PDF with 5mm bleed Recommended local supplier: ECM Signs, Warkworth, info@ecmsigns.co.nz; 021 4 666 92; 09 425 9506

Brochures

Dimensions: 114mm W x 225mm H (can be folded to these dimensions) Artwork: High resolution PDF with 5mm bleed Material: minimum 100gsm paper weight and full colour preferred Recommended local suppliers: Short run: Copyworks, Warkworth, chris@copyworks.co.nz; 09-425 7257 Long run: Warkworth Digital Design and Print, sales@warkworthprinting.co.nz; 09-425 7188

Supporting our local business community



How to seriously improve the visibility of your business



BUSINESS ASSOCIATION

STRONGERTOGETHER



EXCLUSIVE OFFER FOR ONE MAHURANGI MEMBERS AND ASSOCIATE MEMBERS ONLY

The offer

BUSINESS ASSOCIATION

 Rent signage space for your billboard in the prominent, high-traffic area outside the Warkworth Information Centre for just \$500 +GST until 30 June 2022

 Display your DLE brochure in our display racks and get Information Centre referrals for just \$200+GST until 30 June 2022 - you can replenish or change your brochures as many times as you like in that time.

Space is limited - don't miss out. Sign up now by emailing: alison@onemahurangi.co.nz or calling 09 425 9081

"Surprisingly with so much digital information available, we are increasingly being asked by customers for brochures to take away - this is a real but forgotten opportunity for businesses." Alison Hitchcock, Information Centre Manager

Why this is a not-to-be-missed marketing opportunity

Warkworth is the largest town between Auckland and Whangarei and only minutes from State Highway 1 making it a popular stop off point for visitors.

Warkworth is the main service town in north Rodney with a rapidly increasing population of permanent residents wanting information about local services.

Customer service at the Warkworth Information Centre is professional and friendly - our volunteers love referring people to local events, attractions, accommodation, facilities and services.

The Warkworth Information centre is in a prominent, central, high-foot traffic location.

These are easy, inexpensive and effective marketing initiatives.